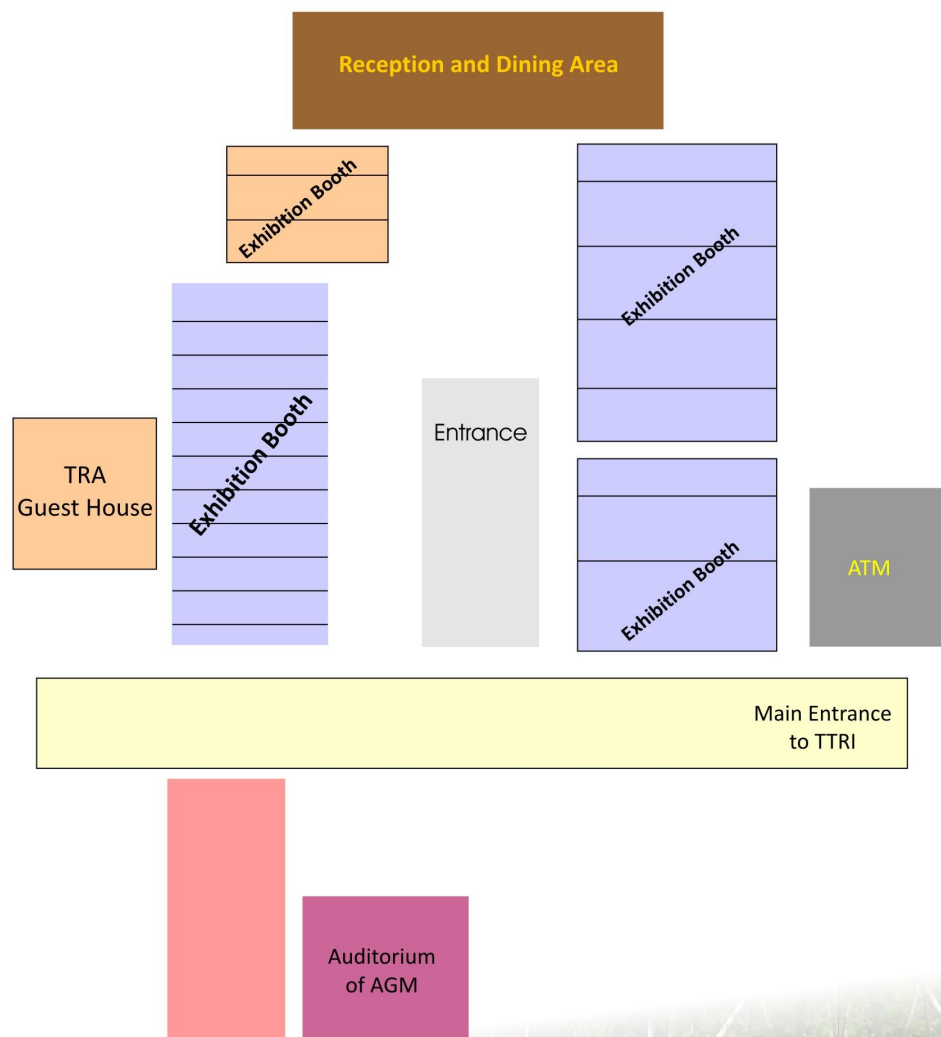


Graphic view of the event venue



For Detail, Contact:
ATPA, A.T. Road, Tarajan, PO Box No. 21
Jorhat-785001, Assam
Phone: 0376-2371557/2371487, Telefax: 0376-2371557
Mobile: 9435040897
Email: info@atpa.in website: www.atpa.in

THE BEST SEASON

to harvest from the Tea Industry is here!



Calling for sponsorship
in the forthcoming

79th

Annual General Meeting
of Assam Tea Planters' Association

At the Tocklai Tea Research Institute

15th and 16th July, 2016



Dear Madam/Sir,

We are pleased to inform you that the Assam Tea Planters' Association(ATPA) will be holding its 79th Annual General Meeting on Saturday, the 16th July, 2016 as per the following programme to be held at the Tocklai Tea Research Institute, Cinnamara-785 008, Jorhat.

15th July '16	7 P.M. to 10 P.M.	Reception & Cocktail at The TRA Guest House. Accompanied by performance of Artists of repute.
16th July, '16	10 AM to 10.30 A.M.	Registration of Members & Guests at TRA Auditorium.
	10.30 AM to 12.30 P.M.	Business and Open Session
	12.30 PM to 4PM	Reception and Lunch

ATPA - The Genesis

The Assam Tea Planters' Association, basically a voluntary trade Association of Tea Gardens of Indian owners, was formed in a Meeting held on 23rd June, 1935 at Amolapatty Theatre Hall, Dibrugrh with the object to promote common interests of Members. Those were difficult times for Tea Gardens of Indian Owners as they had to work and run the tea business under hostile political & economic environments vis-à-vis the British Planters and faced the acute problems of finance, labour, transport and marketing of tea.

The Meeting was attended by 22 (twenty two) Member representatives from 17 (seventeen) Tea Estates of Indian owners and formed a committee with Prasanna Kumar Barooah of Rajabheta Tea Estate as Chairman, Rajani Kanta Barooah of Hollonghabi Tea Estate as Secretary, Jogendra Nath Boruah of Lankashi Tea Estate as Asstt. Secretary and Rameswalal Saharia of Balimara Tea Estate as Treasurer, to organise the Association and this was the nucleus of present "Assam Tea Planters' Association".

Promotional packages to suit your reach and Impact

1.0 **Standard Booth** (10x10 feet) = Rs. 20,000/- for two days

2.0 **Advertisement in Printed and Digital Souvenir**

2.1 Cover Inside (Full colour) = Rs. 35,000/-

2.2 Back Cover (full colour) = Rs. 40,000/-

2.3 Back cover - Inside (full colour) = Rs. 30,000/-

2.4 Full page (colour) = Rs. 15,000/-

2.5 Full page (B&W) = Rs. 10,000/-

2.6 Half Page (B&W) = Rs. 6000/-

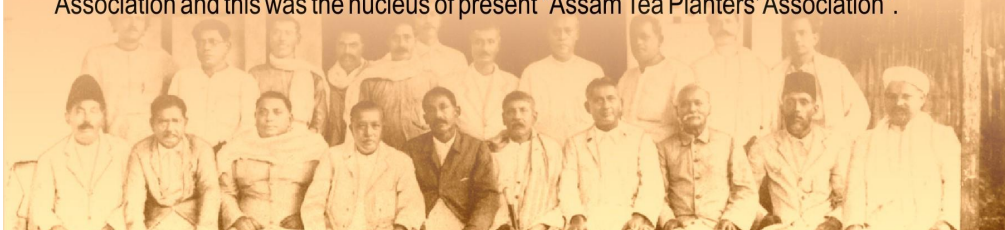
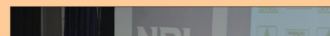
3.0 **Slide Shots** in 3 screens in the reception area, auditorium and lobby for multiple times = Rs. 5000/- per day

4.0 **Discounted Combo package**

4.1 Combo of 1+ 2.4 + 3 = Rs. 40,000/-

4.2 Combo of 1+2.5+3 = Rs. 35,000/-

Glimpses from the past year's AGM of ATPA



Sitting (L to R) : A. Aziz, Khetojan, G.R. Chowdhury, Halmari, P.K. Barooah, Rajabheta, N.Dutta, Udalguri, N. Chakravarty, Madarkhat, B. Rajkhowa, Aideoopkhuri, J.N. Boruah, Lankashi, R.K. Bardoloi, Haveda, J. Ahmed, Deroibam, R.L. Saharia, Balimara.
Standing (L to R) : A.C. Bagchi, Phukenbari, N.K. Barooah, Khathalguri, T. Saikia, Duliabam, B.K. Chowkhani, Ghograjan, B.B. Sing, Charali, J.N. Boruah Jr., Lankashi, I. Chaliha, Ubhetajan, N.C. Bardoloi, Hatijan, R.K. Barooah, Hollonghabi, R.B. Sing, Charali, D.K. Barooah, Madhuting