

्टी बोर्ड \* भारत (भारत सरकार के अधीन, वाणिज्य एवं उद्योग मंत्रालय, वाणिज्य विमाग)

14, बी. टी. एम. सरणी (ब्रेबोर्न रोड) , कोलकाता - 700 001, पो॰ बा॰ सं॰ 2172, तार टीबोर्ड दूरभाष : 033-2235-1331, फैक्स : 033-2221 5715 वेबसाइट : www.teaboard.gov.in

## TEA BOARD \* INDIA

(Under Govt. of India, Ministry of Commerce & Industry, Deptt. of Commerce)

14, B.T.M. Sarani (Brabourne Road), Kolkata - 700 001, P.O. Box No. 2172, Gram Teebord Tel. : 033-2235-1331, Fax : 033-2221 5715 Website : www.teaboard.gov.in

No. 15(1)/DTD/SG/2012/P-1/

Dated: 17.04.2017

All tea manufacturers outsourcing green leaf from small tea growers

Sub: Advisory for Payment of Minimum Benchmark Price (MBP) by manufacturers directly to the bank account of small growers from whom green leaf is procured

Dear Sir,

Directed to state that Consequent upon the notification of demonetization by Government of India vide SO 3408(E), dated 08.11.2016, request was made to all Producers Associations for direct transfer of wages to bank accounts of the individual workers.

The objectives of Direct Benefit Transfer (DBT) and the migration to a digital payment system for setting up a cashless economy are also being pursued by the Tea Board.

It is requested that all manufacturers outsourcing green leaf from the small tea growers may remit the monthly Minimum Benchmark Price notified by the Tea Board, directly to the bank account of the small tea growers, for ensuring a digital payment system and a cashless economy and also for establishing better coordination between the manufacturers and the supplier small tea growers.

Yours faithfully,

(S. Soundararajan)

## Copy to:

The Executive Director, N. E. Zonal Office, Guwahati The Executive Director, Zonal Office, Coonoor The Deputy Director of Tea Development, Tea Board, Siliguri The Deputy Director of Tea Development, Tea Board, Palampur With the request for circulation to all manufacturers outsourcing green leaf from small tea growers and to all small growers Associations.



यदि आप अपना पत्र हिन्दी में लिखेंगे तो उतनी ही जल्दी जवाब मिलेगा, जितना कि अंग्रेजी में लिखने से मिलता है।

चाय पियो मस्त जियो! Chai piyo mast jiyo!

Memo No. G-33/7 Dated Jorhat the 20th April, 2017

Copy is forward to -

All Member Tea Estates A.T.P.A.

---for information and necessary action.

Sd/-(A. Bhuyan) Addl. Secretary, ATPA